



This memorandum consists of 6 pages.

MARKS: 80

NOTE:

- This marking memorandum is intended as a guide for markers.
- Learners' responses should be considered on merit.
- Answers should be assessed holistically and marks awarded accordingly.

INSTRUCTIONS TO MARKERS

- Incorrect spelling in one-word answers should not be marked incorrect, unless the spelling changes the meaning of the word.
- Incorrect spelling and language errors in longer responses should not be penalised, because the focus is on understanding.
- For open-ended questions, no mark should be awarded for YES/NO or I AGREE/I DISAGREE. The reason/substantiation is what should be considered.
- For FACT/OPINION questions, the mark should be split, i.e. 1 mark for FACT/OPINION and a mark for the reason/substantiation. The mark for the reason/substantiation should only be awarded if the FACT/OPINION part of the question is correct. One cannot award a mark for substantiation or an interpretation (FACT/OPINION) that was wrong in the first place.
- For questions which require quotations from the text, do not penalise learners for omitting the quotation marks or for an incorrect spelling within the quotation.
- When one-word answers are required and the learner gives a whole sentence, mark correct only if the correct word is underlined/highlighted.
- When two/three facts/points are required and a range is given, mark only the first two/three.
- For multiple-choice questions, accept BOTH the letter corresponding with the correct answer AND the answer written out in full. But keep to the mark allocation.

QUESTION	EXPECTED ANSWERS	MARK/S
SECTION A – COMPREHENSION		
1.1	A. ✓ (informing readers)	1
1.2	D. ✓ (Tributes were paid to Nelson Mandela).	1
1.3	Quoting someone’s direct words or direct speech ✓	1
1.4	C. (between 00:00 and 12:00) ✓	1
1.5	Yes. He was a very good person/an icon/he was a model for caring and selflessness. ✓✓ (<i>Use of own words</i>). OR No. He was a human being. ✓✓ <i>Learner must answer BOTH parts of the question.</i>	2
1.6	“Even heaven was crying,” one woman in the crowd declared as the heavy rain continued. ✓ OR “We have lost an angel”. ✓	1
1.7	A. ✓ (impersonal)	1
1.8	A fact, ✓ because it portrays the real events/reflects the actions of the audience and president. ✓/the cheering/eulogy can be verified or checked. ✓ (<i>1 mark for fact and 1 mark for appropriate, relevant answer</i>).	2
1.9	Yes. He inspired his own country and far beyond its borders. OR Yes. Thousands of people attended the memorial. OR Yes. More than 100 countries were represented at the memorial. OR Yes. President Obama of the U.S.A. attended and spoke at the memorial. <i>(Accept any appropriate answer including a quote from the passage even without quotation marks).</i> ✓✓	2
1.10	A ✓ (A book about a person’s life, written by that person).	1
1.11	Mandela’s long walk is over BUT/HOWEVER/AND/ALTHOUGH/WHILST/WHILE ours is only beginning. ✓ OR ALTHOUGH/WHILST Mandela’s long walk is over, ours is only beginning. ✓	1
1.12	Jail/detention centre/detention/incarceration/captivity ✓ (accept any suitable synonym)	1

1.13	Yes because South Africans will imitate his beliefs OR values OR his commitment towards peace. <i>(only if there is an appropriate reason)</i> ✓✓ OR No because South Africans don't all feel the same about Madiba's beliefs/values /commitment towards peace. <i>(only if there is an appropriate reason)</i> ✓✓ <i>(If only a Yes or a No, with no reason, 0 marks)</i>	2
1.14	A. (a newspaper) ✓	1
		TOTAL: 18
SECTION B: LANGUAGE		
2.1.	Mr Ramaphosa declared that ✓ Madiba's long walk was ✓ over. ✓ 1 mark for including ' that '. ✓ 1 mark for changing is to was .	2
2.2	"To the people of South Africa the world thanks you for sharing Nelson Mandela with us". ✓ OR "The world thanks you for sharing Nelson Mandela with us". ✓	1
2.3.1	adjective ✓ (wealthy)	1
2.3.2	preposition ✓ (over)	1
2.3.3	past tense verb OR verb ✓ (released)	1
2.4.1	those ✓	1
2.4.2	songs ✓	1
2.5.1	is ✓	1
2.5.2	becomes ✓	1
2.5.3	thank ✓ <i>(Accept if answer is circled.)</i>	1
2.6.1	a - an ✓	1
2.6.2	inspires - inspired ✓	1
2.6.3	countrys - country's ✓ Legacy – legacy ✓ <i>(Accept any 3 even if learner changes the order of answers.)</i>	1
2.7	annually ✓	1
2.8	South Africans were ✓wearing Madiba shirts.	1
2.9	B. ✓ (in). <i>(Accept if learner filled in answer on the line).</i>	1

	<p>Use the following main points that the learner should include in the summary, as a guideline. Markers are required to count/verify the number of words used.</p> <p>If the summary is too long (more than 55 words), accept the final sentence and ignore the rest.</p> <p>If the summary is too short, but contains all the required information, the learner is not penalised.</p>	
2.10.1	South Africans paid tribute to Nelson Mandela. ✓	1
2.10.2	Citizens celebrated their former president as both an inspiration and an inherited memory. ✓	1
2.10.3	President Obama offered a eulogy. ✓	1
2.10.4	President Obama thanked the South Africans for sharing Nelson Mandela with the world. ✓	1
2.10.5	Nothando Dube sang struggle songs in honour of Mandela. ✓	1
		TOTAL: 22
SECTION C : ADVERTISING		
3.1	A. ✓ (the presidential shirt).	1
3.2	The reader feels love towards Madiba. ✓ The reader regards Madiba as an icon/hero. ✓ (<i>Any other suitable/similar answers</i>).	2
3.3	personification ✓	1
3.4	Admirers of Nelson Mandela ✓ OR tourists to South Africa ✓ OR proud South Africans ✓ OR men ✓ OR leaders (<i>Accept any TWO of the above OR other suitable/similar answers</i>).	2
3.5	It plays on one's sense of patriotism./sense of belonging. OR it makes you, as a "child of Africa," feel guilty if you do not buy this shirt. (<i>Accept any other suitable/relevant response</i>). ✓✓	2
		TOTAL: 8

	SECTION D: POETRY	
4.1	D ✓ (Dissatisfaction at work can drive you mad).	1
4.2.1	assonance ✓	1
4.2.2	'pay – day'/'swell – well'/accept any other from poem ✓ <i>If the learner has written out the entire line(s), the rhyming words must be indicated in some way (underlined/highlighted etc.)</i>	1
4.3	He shows his confused state of mind at being a slave and happy not to be free. ✓ OR He is trying to convince himself that he likes his work even if it enslaves him. ✓ OR Slaves would not be happy as they are not free; no one wants to be a slave. ✓ <i>(A well-motivated answer is awarded TWO marks).</i> <i>(A relevant response is awarded ONE mark).</i>	2
4.4	Literal – the literal meaning would be fatal/lethal/relating to death. ✓ Figurative – the figurative meaning would be that the boredom is extreme/mind-numbing/leading to drowsiness. ✓	1 1
		TOTAL: 7
	SECTION E – CARTOON	
5.1.1	Optometrist OR eye specialist OR (eye) doctor OR ophthalmologist OR optician. (Any one). ✓	1
5.1.2	It is set in the optometrist's consulting room ✓ OR doctor's room(s)/office ✓ OR hospital ✓ OR clinic ✓ (Any one). ✓	1
5.2	Traditionally the letter at the top of an eye-chart is the largest. ✓✓ OR It shows that Facebook is the biggest/most popular/most well-known of all the social media networks. ✓✓	2
5.3	B. (Technology is taking over our lives). ✓	1
		TOTAL: 5
	SECTION F: WRITING	
6.	Use the rubric below to mark the essay.	
		TOTAL: 20 GRAND TOTAL: 80

20 MARKS	EXCEPTIONAL	SKILFUL	MODERATE	ELEMENTARY	INADEQUATE
	9 - 10	7 – 8	5 – 6	3 – 4	0 - 2
Content & Planning (10 marks)	<ul style="list-style-type: none"> • Thorough interpretation of subject. • Interesting and imaginative ideas. • Evidence of planning results in a very well constructed and appropriate presentation. 	<ul style="list-style-type: none"> • Good interpretation of the subject. • Interesting and persuasive ideas. • Evidence of planning results in a well constructed and suitable presentation. 	<ul style="list-style-type: none"> • Adequate interpretation of the subject. • Average ideas, lacking depth. • Evidence of planning results in a satisfactory and suitable presentation. 	<ul style="list-style-type: none"> • Content often incomprehensible, lacking coherence. • Few ideas and often repeated. • Evidence of planning results in a poor presentation. 	<ul style="list-style-type: none"> • Irrelevant content, no coherence. • Repetitive ideas. • No evidence of planning .Very poor presentation.
	5	4	3	2	0 - 1
Language, Style & Editing (5 marks)	<ul style="list-style-type: none"> • Exceptional critical language awareness. • Correct use of language and punctuation. • Style, tone and register highly appropriate. • Mainly error-free presentation. 	<ul style="list-style-type: none"> • Evidence of critical language awareness. • Language and punctuation mostly correct. • Style, tone and register very appropriate. • Mostly error-free. 	<ul style="list-style-type: none"> • Some indication of critical language awareness. • Simple language and adequate punctuation. • Style, tone and register appropriate. • Some errors. 	<ul style="list-style-type: none"> • Limited critical language awareness. • Poor language use and use of punctuation. • Style, tone and register not always appropriate. • Text error-ridden. 	<ul style="list-style-type: none"> • No critical language awareness. • Very poor language use and use of punctuation. • Style, tone and register not appropriate. • Text error ridden; confuses the reader.
	5	4	3	2	0 – 1
Structure (5 marks)	<ul style="list-style-type: none"> • Variation in sentence types, logical connectors used between paragraphs which are coherent and well-developed. • Highly proficient essays should not be penalised for length. 	<ul style="list-style-type: none"> • Essay well paragraphed and coherent. • Good essays should not be penalised for length. 	<ul style="list-style-type: none"> • Satisfactory sentence structure and paragraphing. • Length is correct. 	<ul style="list-style-type: none"> • Elementary sentence structure and paragraphing. • Length is short. 	<ul style="list-style-type: none"> • Seriously flawed paragraphing • Length too short.